

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Wisconsin and Japan

### EXPORTS

**\$1.3 B**

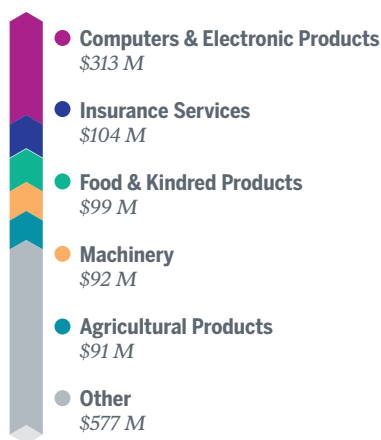
Total exports to Japan

**\$868 M**

Goods exports to Japan

**\$408 M**

Services exports to Japan



### JOBS FROM EXPORTS

**7,626**

Total jobs supported by state exports to Japan

**3,974**

Jobs directly supported by state exports to Japan

**3,652**

Jobs indirectly supported by state exports to Japan

### JAPANESE AMERICANS

**7,178**

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.1%	4%	2,086

### TRAVEL AND TOURISM

**\$86 M**

Japanese visitor spending

**4%**

of state exports go to Japan

**17%**

which is of state exports to the Indo-Pacific

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

**32**

Japanese majority owned enterprises

**\$520 M**

Invested by Japanese greenfield projects since 2003

**7,900**

Jobs at Japanese-owned companies

**1,272**

Jobs created by Japanese greenfield projects since 2003

### STUDENTS

**223**

International students from Japan

**1.7%**

of all international students are from Japan

**\$7 M**

Japanese student spending

### EXCHANGES AND CONNECTIONS

**14** Sister relationships with Japan

**4** Japanese gardens

**7** Universities with Japanese Studies programs

**1** City with cherry blossoms donated by Japan

**1** Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018), US Bureau of Economic Analysis, 2016 data, and Uniworld Business Publications (accessed December 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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