

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

California District 28 and Asia

EXPORTS

\$2.6 B

Goods and services exports to the Indo-Pacific

\$973 M

Goods exports to the Indo-Pacific

\$1.7 B

Services exports to the Indo-Pacific

30%

of district exports globally go to the Indo-Pacific



JOBS FROM EXPORTS

8,980

Jobs directly supported by district exports to the Indo-Pacific

6,305

Jobs indirectly supported by district exports to the Indo-Pacific

15,285

Total jobs supported by district exports to the Indo-Pacific

STUDENTS

2,080

International students from the Indo-Pacific

72%

of all international students in the district are from the Indo-Pacific

\$94 M

Asian student spending in the district

TRAVEL AND TOURISM

\$511 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS

16

Sister relationships with the Indo-Pacific

5

Local universities with Asian studies programs

21

Asian cities connected by direct flights from a local airport

ASIAN AMERICANS

115,336

Asian Americans in the district

16%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
FILIPINO	39,646	34%
KOREAN	23,861	21%
CHINESE	17,346	15%

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFSA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

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