New Jersey District 12 and Asia

**Exports**

- **$1.3B**
  Goods and services exports to the Indo-Pacific

- **$592M**
  Goods exports to the Indo-Pacific

- **$669M**
  Services exports to the Indo-Pacific

- **24%**
  of district exports globally go to the Indo-Pacific

**Asian Americans**

- **128,954**
  Asian Americans in the district

- **17%**
  of the total district population is Asian American

**Top Asian Ethnicities in the District**

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Population</th>
<th>% of Asian Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>INDIAN</td>
<td>76,133</td>
<td>59%</td>
</tr>
<tr>
<td>CHINESE</td>
<td>25,084</td>
<td>19%</td>
</tr>
<tr>
<td>FILIPINO</td>
<td>10,755</td>
<td>8%</td>
</tr>
</tbody>
</table>

**Jobs from Exports**

- **3,117**
  Jobs directly supported by district exports to the Indo-Pacific

- **4,032**
  Jobs indirectly supported by district exports to the Indo-Pacific

- **7,149**
  Total jobs supported by district exports to the Indo-Pacific

**Travel and Tourism**

- **$155M**
  Asian visitor spending in the district

**Exchanges and Connections**

- **3**
  Local universities with Asian studies programs

**Students**

- **1,459**
  International students from the Indo-Pacific

- **49%**
  of all international students in the district are from the Indo-Pacific

- **$72M**
  Asian student spending in the district

**Sources:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFSA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

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