North Carolina District 12 and Asia

**Exports**

- **$1.3 B**
  Goods and services exports to the Indo-Pacific

- **$587 M**
  Goods exports to the Indo-Pacific

- **$707 M**
  Services exports to the Indo-Pacific

23% of district exports globally go to the Indo-Pacific

**Asian Americans**

- **54,603**
  Asian Americans in the district

6% of the total district population is Asian American

**Jobs from Exports**

- **3,899**
  Jobs directly supported by district exports to the Indo-Pacific

- **3,839**
  Jobs indirectly supported by district exports to the Indo-Pacific

7,738 Total jobs supported by district exports to the Indo-Pacific

**Travel and Tourism**

- **$263 M**
  Asian visitor spending in the district

**Exchanges and Connections**

- **110+**
  Sister relationship with the Indo-Pacific

- **60+**
  Local university with an Asian studies program

**Students**

- **2,111**
  International students from the Indo-Pacific

68% of all international students in the district are from the Indo-Pacific

**$44 M**
  Asian student spending in the district

**Sources:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFSA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

Copyright ©️ 2020 East-West Center

AsiaMattersforAmerica.org