

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

North Carolina District 12 and Asia

EXPORTS

\$1.3 B

Goods and services exports to the Indo-Pacific

\$587 M

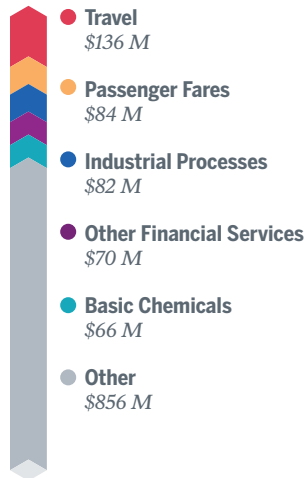
Goods exports to the Indo-Pacific

\$707 M

Services exports to the Indo-Pacific

23%

of district exports globally go to the Indo-Pacific



ASIAN AMERICANS

54,603

Asian Americans in the district

6%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
INDIAN	19,576	36%
VIETNAMESE	9,110	17%
CHINESE	5,921	11%

JOBS FROM EXPORTS

3,899

Jobs directly supported by district exports to the Indo-Pacific

3,839

Jobs indirectly supported by district exports to the Indo-Pacific

7,738

Total jobs supported by district exports to the Indo-Pacific

STUDENTS

2,111

International students from the Indo-Pacific

68%

of all international students in the district are from the Indo-Pacific

\$44 M

Asian student spending in the district

TRAVEL AND TOURISM

\$263 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



1

Sister relationship with the Indo-Pacific



1

Local university with an Asian studies program

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAESA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

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