

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

North Carolina District 13 and Asia

EXPORTS

\$746 M

Goods and services exports to the Indo-Pacific

\$300 M

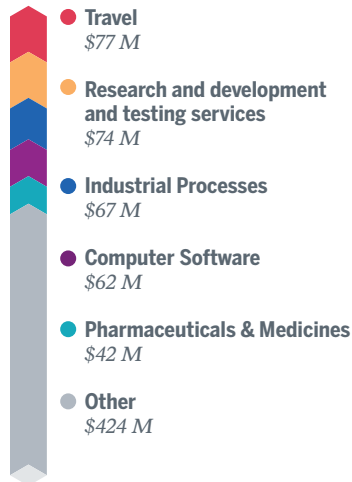
Goods exports to the Indo-Pacific

\$446 M

Services exports to the Indo-Pacific

26%

of district exports globally go to the Indo-Pacific



JOBS FROM EXPORTS

2,308

Jobs directly supported by district exports to the Indo-Pacific

2,031

Jobs indirectly supported by district exports to the Indo-Pacific

4,339

Total jobs supported by district exports to the Indo-Pacific

TRAVEL AND TOURISM

\$100 M

Asian visitor spending in the district

EXCHANGES AND CONNECTIONS



2

Local universities with Asian studies programs

ASIAN AMERICANS

29,168

Asian Americans in the district

4%

of the total district population is Asian American

TOP ASIAN ETHNICITIES IN THE DISTRICT

| Ethnicity | Population | % of Asian Population |
|------------|------------|-----------------------|
| INDIAN | 6,546 | 22% |
| VIETNAMESE | 4,634 | 16% |
| CHINESE | 2,855 | 10% |

STUDENTS

569

International students from the Indo-Pacific

56%

of all international students in the district are from the Indo-Pacific

\$17 M

Asian student spending in the district

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

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