

AsiaMattersforAmerica.org

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA



# **North Carolina District 4 and Asia**

# **EXPORTS**

\$1.6 B

Goods and services exports to the Indo-Pacific

\$725 M

Goods exports to the Indo-Pacific

\$906 M

Services exports to the Indo-Pacific

28%

of district exports globally go to the Indo-Pacific

Pharmaceuticals & Medicines
 \$258 M

Semiconductors & Components \$190 M

Travel (Education Related) \$163 M

• Computer Software \$155 M

 Research and development and testing services
 \$153 M

• Other \$712 M

## **JOBS FROM EXPORTS**

4,682

Jobs directly supported by district exports to the Indo-Pacific

4.708

Jobs indirectly supported by district exports to the Indo-Pacific

9,390

Total jobs supported by district exports to the Indo-Pacific

# **STUDENTS**

6,826

International students from the Indo-Pacific

**79**%

of all international students in the district are from the Indo-Pacific

\$195 M

Asian student spending in the district

### **⊀** TRAVEL AND TOURISM

\$305 M

Asian visitor spending in the district

# **EXCHANGES AND CONNECTIONS**



5

Sister relationships with the Indo-Pacific



7

Local universities with Asian studies programs

For more information and articles about your local connections to the Indo-Pacific:



### X ASIAN AMERICANS

80,247

Asian Americans in the district

10%

of the total district population is Asian American

### TOP ASIAN ETHNICITIES IN THE DISTRICT

Ethnicity	Population	% of Asian Population
INDIAN	34,389	43%
CHINESE	17,632	22%
KOREAN	6,346	8%



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFSA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

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