

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

Iowa and Asia

EXPORTS

\$6.2 B

Goods and services exports to the Indo-Pacific

\$4.8 B

Goods exports to the Indo-Pacific

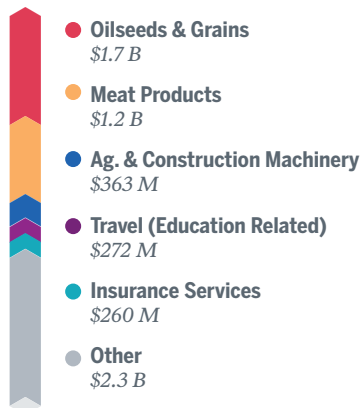
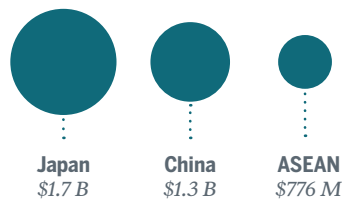
\$1.3 B

Services exports to the Indo-Pacific

30%

of state exports globally go to the Indo-Pacific

TOP STATE EXPORT DESTINATIONS



JOBS FROM EXPORTS

23,749

Jobs directly supported by state exports to the Indo-Pacific

23,799

Jobs indirectly supported by state exports to the Indo-Pacific

47,549

Total jobs supported by state exports to the Indo-Pacific

STUDENTS

8,936

International students from the Indo-Pacific in the state

71%

of all international students in the state are from the Indo-Pacific

\$290 M

Asian student spending in the state

TRAVEL AND TOURISM

\$441 M

Asian visitor spending in the state

ASIAN AMERICANS

91,797

Asian Americans in the state

TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
CHINESE	16,249	18%
INDIAN	15,215	17%
VIETNAMESE	12,048	13%

EXCHANGES AND CONNECTIONS

18

Sister relationships with the Indo-Pacific

5

Universities with Asian studies programs

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

\$941 M

Invested by Asian greenfield projects since 2003

2,015

Jobs created by Asian greenfield investment since 2003

TOP SOURCES

