

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

## Louisiana and Asia

### EXPORTS

**\$15.5 B**

Goods and services exports to the Indo-Pacific

**\$12.7 B**

Goods exports to the Indo-Pacific

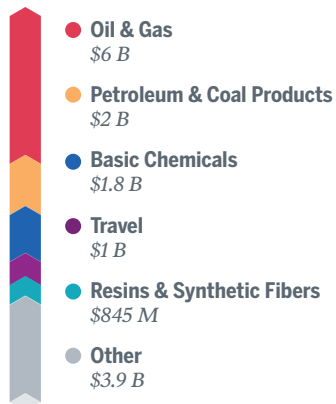
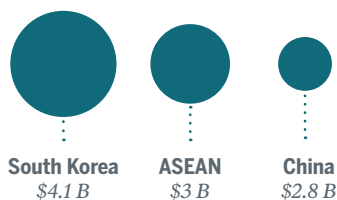
**\$2.9 B**

Services exports to the Indo-Pacific

**24%**

of state exports globally go to the Indo-Pacific

#### TOP STATE EXPORT DESTINATIONS



### JOBS FROM EXPORTS

**22,180**

Jobs directly supported by state exports to the Indo-Pacific

**33,292**

Jobs indirectly supported by state exports to the Indo-Pacific

**55,472**

Total jobs supported by state exports to the Indo-Pacific

### STUDENTS

**4,048**

International students from the Indo-Pacific in the state

**54%**

of all international students in the state are from the Indo-Pacific

**\$144 M**

Asian student spending in the state

### TRAVEL AND TOURISM

**\$1.2 B**

Asian visitor spending in the state

### ASIAN AMERICANS

**96,665**

Asian Americans in the state

#### TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
VIETNAMESE	<b>36,337</b>	<b>38%</b>
CHINESE	<b>13,923</b>	<b>14%</b>
FILIPINO	<b>13,273</b>	<b>14%</b>

### EXCHANGES AND CONNECTIONS



**1**

Sister relationship with the Indo-Pacific



**3**

Universities with Asian studies programs

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

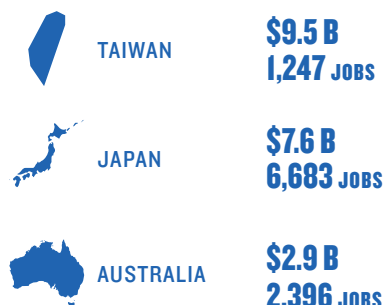
**\$24.7 B**

Invested by Asian greenfield projects since 2003

**11,846**

Jobs created by Asian greenfield investment since 2003

#### TOP SOURCES



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFSA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit [AsiaMattersforAmerica.org/sources-and-methodology](https://www.asiamattersforamerica.org/sources-and-methodology)

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