

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

## Nevada and Asia

### EXPORTS

**\$6.9 B**

Goods and services exports to the Indo-Pacific

**\$3.9 B**

Goods exports to the Indo-Pacific

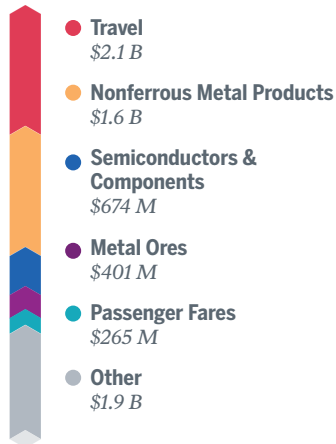
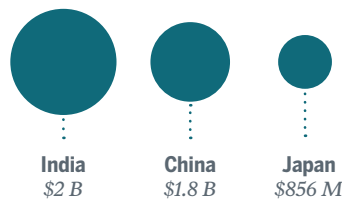
**\$2.9 B**

Services exports to the Indo-Pacific

**33%**

of state exports globally go to the Indo-Pacific

#### TOP STATE EXPORT DESTINATIONS



### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

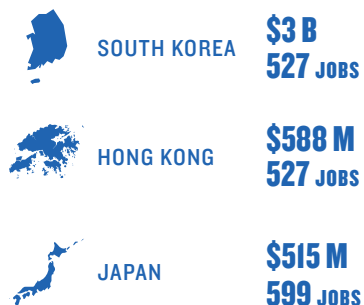
**\$5.2 B**

Invested by Asian greenfield projects since 2003

**4,990**

Jobs created by Asian greenfield investment since 2003

#### TOP SOURCES



### JOBS FROM EXPORTS

**25,113**

Jobs directly supported by state exports to the Indo-Pacific

**18,197**

Jobs indirectly supported by state exports to the Indo-Pacific

**43,310**

Total jobs supported by state exports to the Indo-Pacific

### STUDENTS

**1,818**

International students from the Indo-Pacific in the state

**72%**

of all international students in the state are from the Indo-Pacific

**\$58 M**

Asian student spending in the state

### TRAVEL AND TOURISM

**\$2.4 B**

Asian visitor spending in the state

### ASIAN AMERICANS

**309,810**

Asian Americans in the state

#### TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
FILIPINO	157,062	51%
CHINESE	48,159	16%
JAPANESE	25,582	8%

### EXCHANGES AND CONNECTIONS



**5**

Sister relationships with the Indo-Pacific



**2**

Universities with Asian studies programs



**1**

City in the state with direct flights to the Indo-Pacific



**1**

Asian city connected by direct flights from the state

For more information and articles about your local connections to the Indo-Pacific:



EAST-WEST  
CENTER

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit [AsiaMattersforAmerica.org/sources-and-methodology](https://www.asiamattersforamerica.org/sources-and-methodology)

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