

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA



# **New Mexico and Asia**

**EXPORTS** 

\$2.4 B

Goods and services exports to the Indo-Pacific

\$1.7 B

Goods exports to the Indo-Pacific

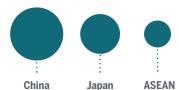
\$724 M

Services exports to the Indo-Pacific

39%

of state exports globally go to the Indo-Pacific

### **TOP STATE EXPORT DESTINATIONS**



\$377 M

\$216 M

• Semiconductors & Components \$930 M

Travel \$297 M

\$1.3 B

- Navigational & Meas. Instruments
   \$195 M
- Medical Equipment & Supplies
   \$177 M
- R&D & Testing Services \$99 M
- Other \$691 M

# **JOBS FROM EXPORTS**

7,892

Jobs directly supported by state exports to the Indo-Pacific

5,165

Jobs indirectly supported by state exports to the Indo-Pacific

13.057

Total jobs supported by state exports to the Indo-Pacific

### **STUDENTS**

1,550

International students from the Indo-Pacific in the state

48%

of all international students in the state are from the Indo-Pacific

\$44 M

Asian student spending in the state

### **X** TRAVEL AND TOURISM

\$368 M

Asian visitor spending in the state

### 💢 ASIAN AMERICANS

50,105

Asian Americans in the state

### TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	Population
FILIPINO	11,009	22%
INDIAN	8,993	18%
CHINESE	8,585	17%

## **EXCHANGES AND CONNECTIONS**



7

Sister relationships with the Indo-Pacific



1

University with an Asian studies program

# INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

# \$276 M

Invested by Asian greenfield projects since 2003

994

Jobs created by Asian greenfield investment since 2003



TAIWAN

\$108 M 475 Jobs



AUSTRALIA

\$80 M 100 Jobs



**JAPAN** 

\$54 M 249 Jobs







SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFSA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

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