

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

North Carolina and Asia

EXPORTS

\$13.7 B

Goods and services exports to the Indo-Pacific

\$8 B

Goods exports to the Indo-Pacific

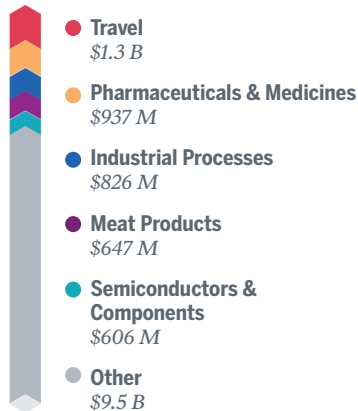
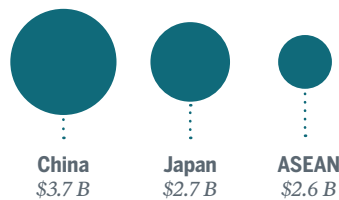
\$5.7 B

Services exports to the Indo-Pacific

25%

of state exports globally go to the Indo-Pacific

TOP STATE EXPORT DESTINATIONS



JOB FROM EXPORTS

41,499

Jobs directly supported by state exports to the Indo-Pacific

43,107

Jobs indirectly supported by state exports to the Indo-Pacific

84,606

Total jobs supported by state exports to the Indo-Pacific

STUDENTS

15,317

International students from the Indo-Pacific in the state

70%

of all international students in the state are from the Indo-Pacific

\$504 M

Asian student spending in the state

TRAVEL AND TOURISM

\$2 B

Asian visitor spending in the state

ASIAN AMERICANS

341,377

Asian Americans in the state

TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
INDIAN	99,252	29%
CHINESE	55,470	16%
VIETNAMESE	37,472	11%

EXCHANGES AND CONNECTIONS



12

Sister relationships with the Indo-Pacific



10

Universities with Asian studies programs

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

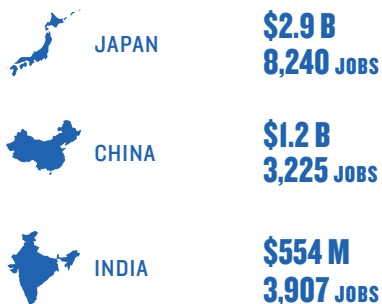
\$5.6 B

Invested by Asian greenfield projects since 2003

19,712

Jobs created by Asian greenfield investment since 2003

TOP SOURCES



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit [AsiaMattersforAmerica.org/sources-and-methodology](https://www.asiamattersforamerica.org/sources-and-methodology)

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