**Wisconsin and Asia**

**Exports**
- **$7.7 B**
  Goods and services exports to the Indo-Pacific
- **$5.7 B**
  Goods exports to the Indo-Pacific
- **$2.1 B**
  Services exports to the Indo-Pacific

**26%** of state exports globally go to the Indo-Pacific

**Top State Export Destinations**
- China: $2.2 B
- ASEAN: $1.3 B
- Japan: $1.2 B

**Investment Capital and Jobs from Investment**
- **$11.4 B**
  Invested by Asian greenfield projects since 2003
- **10,123**
  Jobs created by Asian greenfield investment since 2003

**Top Sources**
- **Taiwan**
  - $10.1 B
  - 4,231 Jobs
- **Japan**
  - $658 M
  - 1,404 Jobs
- **Hong Kong**
  - $235 M
  - 1,449 Jobs

**Jobs from Exports**
- **22,963**
  Jobs directly supported by state exports to the Indo-Pacific
- **25,132**
  Jobs indirectly supported by state exports to the Indo-Pacific
- **48,096**
  Total jobs supported by state exports to the Indo-Pacific

**Exchanges and Connections**
- **21**
  Sister relationships with the Indo-Pacific
- **4**
  Universities with Asian studies programs

**Asian Americans**
- **189,665**
  Asian Americans in the state

**Top Ethnicities in the State**
- Hmong: 59,322 (31%)
- Indian: 33,283 (18%)
- Chinese: 28,574 (15%)

**Students**
- **9,592**
  International students from the Indo-Pacific in the state

**73%** of all international students in the state are from the Indo-Pacific

**Travel and Tourism**
- **$749 M**
  Asian visitor spending in the state

**For more information and articles about your local connections to the Indo-Pacific:**

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**Sources:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2018 data; Students: Institute of International Education (IIE) and NAFSA, 2018/19 academic year data; Investment: fDi Intelligence (2003-2019); Asian Americans: US Census Bureau, American Community Survey, 2018 Asian alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), individual sister city associations, individual airline and university websites. For definition of the Indo-Pacific (39 countries) and other methodology visit AsiaMattersforAmerica.org/sources-and-methodology

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