

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

Wisconsin and Asia

EXPORTS

\$7.7 B

Goods and services exports to the Indo-Pacific

\$5.7 B

Goods exports to the Indo-Pacific

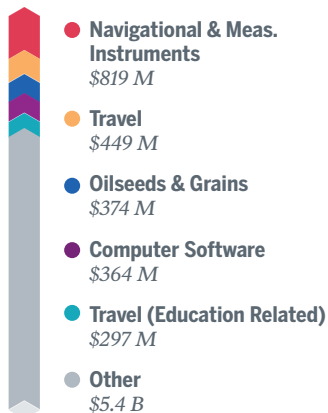
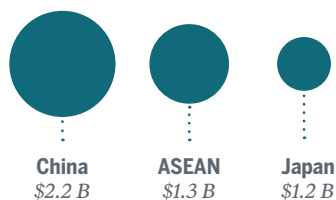
\$2.1 B

Services exports to the Indo-Pacific

26%

of state exports globally go to the Indo-Pacific

TOP STATE EXPORT DESTINATIONS



JOBS FROM EXPORTS

22,963

Jobs directly supported by state exports to the Indo-Pacific

25,132

Jobs indirectly supported by state exports to the Indo-Pacific

48,096

Total jobs supported by state exports to the Indo-Pacific

STUDENTS

9,592

International students from the Indo-Pacific in the state

73%

of all international students in the state are from the Indo-Pacific

\$329 M

Asian student spending in the state

TRAVEL AND TOURISM

\$749 M

Asian visitor spending in the state

ASIAN AMERICANS

189,665

Asian Americans in the state

TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
HMONG	59,322	31%
INDIAN	33,283	18%
CHINESE	28,574	15%

EXCHANGES AND CONNECTIONS

21

Sister relationships with the Indo-Pacific

4

Universities with Asian studies programs

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

\$11.4 B

Invested by Asian greenfield projects since 2003

10,123

Jobs created by Asian greenfield investment since 2003

TOP SOURCES

