

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Alabama and ASEAN

### EXPORTS

# \$998 M

Total exports to ASEAN

# \$753 M

Goods exports to ASEAN

# \$245 M

Services exports to ASEAN



# 3%

of state exports globally go to ASEAN

# 12%

which is  
of state exports to the Indo-Pacific

### INVESTMENT

# \$273 M

Invested by ASEAN greenfield projects since 2003

# 605

Jobs created by ASEAN greenfield projects since 2003

### EXCHANGES AND CONNECTIONS



# 1

Sister partnership with ASEAN



# 3

Majority owned enterprises from ASEAN countries

### JOBS FROM EXPORTS

# 4,711

Total jobs supported by state exports to ASEAN

# 2,203

Jobs directly supported by state exports to ASEAN

# 2,508

Jobs indirectly supported by state exports to ASEAN

### EDUCATION



# 378

International students from ASEAN



# 4.2%

of all international students are from ASEAN



# \$13 M

ASEAN student spending

### ASEAN AMERICANS

# 31,165

ASEAN Americans

Burmese	88
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Cambodian	812
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Filipino	11,766
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Hmong	130
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Indonesian	828
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Laotian	1,031
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Malaysian	367
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Thai	3,891
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Vietnamese	12,252
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% of Population	% of Asian American Population
0.6%	32.9%

### TRAVEL AND TOURISM

# \$31 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: [asiamattersforamerica.org/sources-and-methodology](https://asiamattersforamerica.org/sources-and-methodology)

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