

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Arkansas and ASEAN

EXPORTS

\$366 M

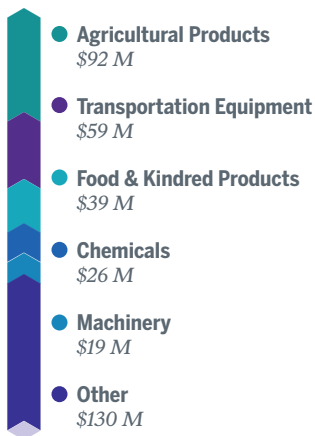
Total exports to ASEAN

\$264 M

Goods exports to ASEAN

\$102 M

Services exports to ASEAN



4%

of state exports globally go to ASEAN

13%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$5 M

Invested by ASEAN greenfield projects since 2003

75

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1

Majority owned enterprise from an ASEAN country

JOBS FROM EXPORTS

2,382

Total jobs supported by state exports to ASEAN

1,365

Jobs directly supported by state exports to ASEAN

1,017

Jobs indirectly supported by state exports to ASEAN

EDUCATION



263

International students from ASEAN



4.6%

of all international students are from ASEAN



\$7 M

ASEAN student spending

ASEAN AMERICANS

29,102

ASEAN Americans

Burmese	497
Cambodian	422
Filipino	9,197
Hmong	2,146
Indonesian	581
Laotian	6,698
Malaysian	150
Thai	1,258
Vietnamese	8,153

% of Population	% of Asian American Population
1%	45.6%

TRAVEL AND TOURISM

\$19 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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