

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

California and ASEAN

EXPORTS

\$25.4 B

Total exports to ASEAN

\$14.5 B

Goods exports to ASEAN

\$11 B

Services exports to ASEAN



7%

of state exports globally go to ASEAN

20%

which is of state exports to the Indo-Pacific

INVESTMENT

\$2 B

Invested by ASEAN greenfield projects since 2003

6,490

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



40

Sister partnerships with ASEAN



8

ASEAN Country Consulates



9

Universities with a Southeast Asia Studies Program



63

Majority owned enterprises from ASEAN countries

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

JOBS FROM EXPORTS

122,682

Total jobs supported by state exports to ASEAN

68,026

Jobs directly supported by state exports to ASEAN

54,656

Jobs indirectly supported by state exports to ASEAN

EDUCATION



9,738

International students from ASEAN



7%

of all international students are from ASEAN



\$422 M

ASEAN student spending

ASEAN AMERICANS

2,934,931

ASEAN Americans

Burmese	21,544
Cambodian	120,672
Filipino	1,686,974
Hmong	108,732
Indonesian	53,349
Laotian	70,277
Malaysian	6,606
Thai	76,990
Vietnamese	789,787

% of Population	% of Asian American Population
7.5%	41%

TRAVEL AND TOURISM

\$748 M

ASEAN visitor spending



For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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