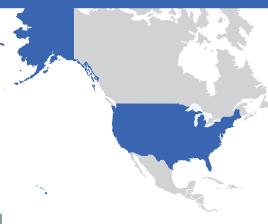


ASEAN



California and ASEAN

EXPORTS

\$25.4 B

Total exports to **ASEAN**

\$14.5 B

Goods exports to **ASEAN**

Services exports to ASEAN

R&D Testing Services \$4.3 B

 Computers & Electronic Products \$4.1 B

Machinery \$2.2 B

Food & Kindred Products \$1.8 B

Scrap Products \$1.3 B

Other \$11.8 B

of state exports globally go to ASEAN

which is

20% of state exports to the Indo-Pacific





Invested by ASEAN greenfield projects since 2003



6,490

Jobs created by ASEAN greenfield projects since 2003

🚉 JOBS FROM EXPORTS

122,682

Total jobs supported by state exports to ASEAN

68,026

Jobs directly supported by state exports to ASEAN

54,656

Jobs indirectly supported by state exports to ASEAN

EDUCATION



9,738

International students



of all international students are from ASEAN



ASEAN student spending

💢 ASEAN AMERICANS

2,934,931

ASEAN Americans

Burmese	21,544
Cambodian	120,672
Filipino	1,686,974
Hmong	108,732
Indonesian	53,349
Laotian	70,277
Malaysian	6,606
Thai	76,990
Vietnamese	789,787

% of Population	
7.5%	

% of Asian American Population

41%

🛪 TRAVEL AND TOURISM

ASEAN visitor spending

EXCHANGES AND CONNECTIONS



Sister partnerships with ASEAN



ASEAN Country



Universities with a Southeast Asia Studies Program



Majority owned enterprises from ASEAN countries

SOURCES; Exports, Jobs, Travel and Tourism; Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2021 5-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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