

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Colorado and ASEAN

### EXPORTS

# \$2 B

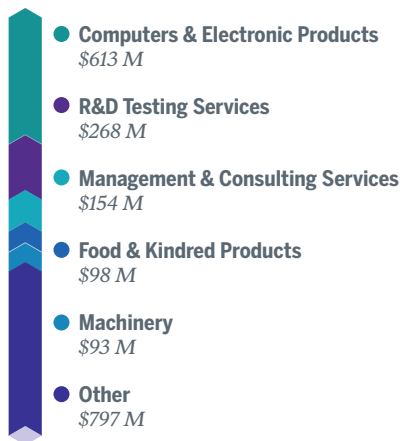
Total exports to ASEAN

# \$1 B

Goods exports to ASEAN

# \$976 M

Services exports to ASEAN



# 8%

of state exports globally go to ASEAN

# 25%

which is of state exports to the Indo-Pacific

### INVESTMENT



# \$21 M

Invested by ASEAN greenfield projects since 2003



# 111

Jobs created by ASEAN greenfield projects since 2003

### EXCHANGES AND CONNECTIONS



# 1

University with a Southeast Asia Studies Program



# 4

Majority owned enterprises from ASEAN countries

### JOBS FROM EXPORTS

# 10,443

Total jobs supported by state exports to ASEAN

# 6,337

Jobs directly supported by state exports to ASEAN

# 4,106

Jobs indirectly supported by state exports to ASEAN

### EDUCATION



# 425

International students from ASEAN



# 4.3%

of all international students are from ASEAN



# \$15 M

ASEAN student spending

### ASEAN AMERICANS

# 96,311

ASEAN Americans

Burmese	4,095
Cambodian	3,624
Filipino	38,358
Hmong	4,068
Indonesian	2,857
Laotian	2,876
Malaysian	458
Thai	6,061
Vietnamese	33,914

% of Population	% of Asian American Population
1.7%	35.7%

### TRAVEL AND TOURISM

# \$116 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: [asiamattersforamerica.org/sources-and-methodology](https://asiamattersforamerica.org/sources-and-methodology)

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