

ASEAN



District of Columbia and ASEAN

EXPORTS

\$509 M

Total exports to ASEAN

\$25 M

Goods exports to ASEAN

S484 M

Services exports to ASEAN

Management & Consulting Services

 R&D Testing Services \$87 M

Advertising \$83 M

Legal Services \$34 M

Travel (Education) \$25 M

Other \$141 M

6%

of state exports globally go to ASEAN

which is

28% of state exports to the Indo-Pacific





Invested by ASEAN greenfield projects since 2003



Jobs created by ASEAN greenfield projects since 2003

💼 JOBS FROM EXPORTS

2,642

Total jobs supported by state exports to ASEAN

Jobs directly supported by state exports to ASEAN

Jobs indirectly supported by state exports to ASEAN

EDUCATION



International students from ASEAN



4.1%

of all international students are from ASEAN



ASEAN student spending

💢 ASEAN AMERICANS

8,402

ASEAN Americans

Burmese	197
Cambodian	299
Filipino	4,051
Hmong	10
Indonesian	370
Laotian	39
Malaysian	48
Thai	439
Vietnamese	2,949

% of Asian American Population Population 1.3% 21.3%

🛪 TRAVEL AND TOURISM

ASEAN visitor spending

EXCHANGES AND CONNECTIONS



Sister partnership with ASEAN



Universities with a Southeast Asia Studies Program



ASEAN Country Consulates



Majority owned enterprises from ASEAN countries

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2021 5-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

Copyright © 2024 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: The Coca-Cola Company, VinFast, Expedia Group, Chevron, Energy Capital Vietnam, Citi, AIG, Marriott, and Boeing

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.





