

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Florida and ASEAN

EXPORTS

\$3.9 B

Total exports to ASEAN

\$2 B

Goods exports to ASEAN

\$2 B

Services exports to ASEAN



4%

of state exports globally go to ASEAN

23%

which is of state exports to the Indo-Pacific

INVESTMENT

\$111 M

Invested by ASEAN greenfield projects since 2003

865

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1

Sister partnership with ASEAN



6

Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

20,695

Total jobs supported by state exports to ASEAN

11,391

Jobs directly supported by state exports to ASEAN

9,304

Jobs indirectly supported by state exports to ASEAN

EDUCATION



1,457

International students from ASEAN



3.4%

of all international students are from ASEAN



\$48 M

ASEAN student spending

ASEAN AMERICANS

311,307

ASEAN Americans

Burmese 5,936

Cambodian 7,804

Filipino 162,942

Hmong 2,032

Indonesian 4,762

Laotian 8,381

Malaysian 1,261

Thai 19,997

Vietnamese 98,192

% of Population

1.4%

% of Asian American Population

38.6%

TRAVEL AND TOURISM

\$401 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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