

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Hawaii and ASEAN

EXPORTS

\$387 M

Total exports to ASEAN

\$293 M

Goods exports to ASEAN

\$94 M

Services exports to ASEAN



11% of state exports globally go to ASEAN
which is
31% of state exports to the Indo-Pacific

INVESTMENT

\$28 M

Invested by ASEAN greenfield projects since 2003

103

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS

33 Sister partnerships with ASEAN

1 Philippine Consulate

1 University with a Southeast Asia Studies Program

3 Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

1,482

Total jobs supported by state exports to ASEAN

647

Jobs directly supported by state exports to ASEAN

835

Jobs indirectly supported by state exports to ASEAN

EDUCATION

558

International students from ASEAN

14.2%

of all international students are from ASEAN

\$19 M

ASEAN student spending

ASEAN AMERICANS

395,743

ASEAN Americans

Burmese 182

Cambodian 866

Filipino 367,430

Hmong 101

Indonesian 1,405

Laotian 2,575

Malaysian 236

Thai 5,293

Vietnamese 17,655

% of Population	% of Asian American Population
27.5%	39.2%

TRAVEL AND TOURISM

\$55 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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