

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Idaho and ASEAN

EXPORTS

\$719 M

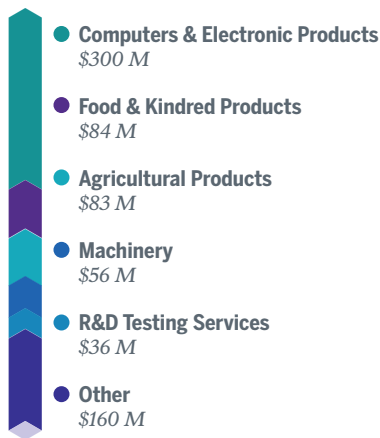
Total exports to ASEAN

\$598 M

Goods exports to ASEAN

\$121 M

Services exports to ASEAN



12% of state exports globally go to ASEAN
which is
33% of state exports to the Indo-Pacific

INVESTMENT

N/A

Invested by ASEAN greenfield projects since 2003

N/A

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS

1

Majority owned enterprise from an ASEAN country

JOBS FROM EXPORTS

3,930

Total jobs supported by state exports to ASEAN

2,453

Jobs directly supported by state exports to ASEAN

1,477

Jobs indirectly supported by state exports to ASEAN

EDUCATION

122

International students from ASEAN

3.7%

of all international students are from ASEAN

\$3 M

ASEAN student spending

ASEAN AMERICANS

18,109

ASEAN Americans

Burmese	337
Cambodian	195
Filipino	11,056
Hmong	158
Indonesian	497
Laotian	1,253
Malaysian	121
Thai	1,950
Vietnamese	2,542

% of Population	% of Asian American Population
1%	37.9%

TRAVEL AND TOURISM

\$15 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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