

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Iowa and ASEAN

EXPORTS

\$759 M

Total exports to ASEAN

\$546 M

Goods exports to ASEAN

\$213 M

Services exports to ASEAN



3%

of state exports globally go to ASEAN

8%

which is
of state exports to the Indo-Pacific

INVESTMENT

N/A

Invested by ASEAN greenfield projects since 2003

N/A

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1

Sister partnership with ASEAN



2

Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

4,340

Total jobs supported by state exports to ASEAN

2,435

Jobs directly supported by state exports to ASEAN

1,905

Jobs indirectly supported by state exports to ASEAN

EDUCATION



601

International students from ASEAN



7.3%

of all international students are from ASEAN



\$18 M

ASEAN student spending

ASEAN AMERICANS

44,032

ASEAN Americans

Burmese	7,061
---------	-------

Cambodian	1,736
-----------	-------

Filipino	10,461
----------	--------

Hmong	1,073
-------	-------

Indonesian	558
------------	-----

Laotian	6,930
---------	-------

Malaysian	310
-----------	-----

Thai	3,329
------	-------

Vietnamese	12,574
------------	--------

% of Population	% of Asian American Population
1.4%	42.6%

TRAVEL AND TOURISM

\$20 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

Copyright © 2024 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: The Coca-Cola Company, VinFast, Expedia Group, Chevron, Energy Capital Vietnam, Citi, AIG, Marriott, and Boeing



EAST-WEST CENTER



US-ASEAN
BUSINESS COUNCIL, INC.