

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Kentucky and ASEAN

EXPORTS

\$2.3 B

Total exports to ASEAN

\$2.1 B

Goods exports to ASEAN

\$176 M

Services exports to ASEAN



6%

of state exports globally go to ASEAN

25%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$241 M

Invested by ASEAN greenfield projects since 2003

294

Jobs created by ASEAN greenfield projects since 2003

JOBS FROM EXPORTS

10,063

Total jobs supported by state exports to ASEAN

5,907

Jobs directly supported by state exports to ASEAN

4,156

Jobs indirectly supported by state exports to ASEAN

EDUCATION



487

International students from ASEAN



5%

of all international students are from ASEAN



\$15 M

ASEAN student spending

ASEAN AMERICANS

31,612

ASEAN Americans

Burmese 5,820

Cambodian 2,058

Filipino 13,409

Hmong 329

Indonesian 702

Laotian 523

Malaysian 165

Thai 2,129

Vietnamese 6,477

% of Population

0.7%

% of Asian American Population

33.9%

TRAVEL AND TOURISM

\$46 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2021 5-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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