

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Massachusetts and ASEAN

EXPORTS

\$4.6 B

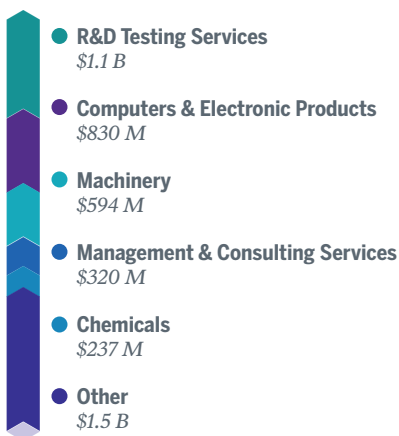
Total exports to ASEAN

\$2.1 B

Goods exports to ASEAN

\$2.6 B

Services exports to ASEAN



7%

of state exports globally go to ASEAN

21%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$163 M

Invested by ASEAN greenfield projects since 2003

458

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1

Sister partnership with ASEAN



1

University with a Southeast Asia Studies Program



8

Majority owned enterprises from ASEAN countries

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

JOB FROM EXPORTS

22,393

Total jobs supported by state exports to ASEAN

12,651

Jobs directly supported by state exports to ASEAN

9,742

Jobs indirectly supported by state exports to ASEAN

EDUCATION



4,299

International students from ASEAN



5.4%

of all international students are from ASEAN



\$195 M

ASEAN student spending

ASEAN AMERICANS

136,562

ASEAN Americans

Burmese 1,549

Cambodian 31,122

Filipino 26,628

Hmong 1,220

Indonesian 3,438

Laotian 4,443

Malaysian 1,063

Thai 5,403

Vietnamese 61,696

% of Population

2%

% of Asian American Population

23.8%

TRAVEL AND TOURISM

\$235 M

ASEAN visitor spending



For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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