

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Michigan and ASEAN

EXPORTS

\$2.8 B

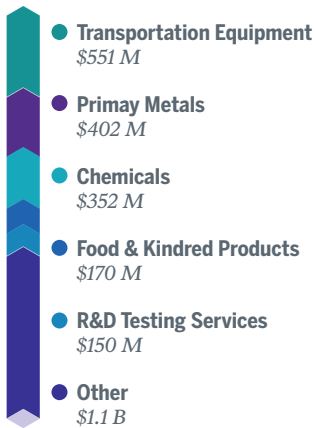
Total exports to ASEAN

\$2 B

Goods exports to ASEAN

\$778 M

Services exports to ASEAN



4% of state exports globally go to ASEAN
 which is **20%** of state exports to the Indo-Pacific

INVESTMENT

\$379 M

Invested by ASEAN greenfield projects since 2003

829

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS

2 Sister partnerships with ASEAN

2 Universities with a Southeast Asia Studies Program

3 Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

14,376

Total jobs supported by state exports to ASEAN

6,577

Jobs directly supported by state exports to ASEAN

7,799

Jobs indirectly supported by state exports to ASEAN

EDUCATION

1,318

International students from ASEAN

3.9%

of all international students are from ASEAN

\$50 M

ASEAN student spending

ASEAN AMERICANS

95,067

ASEAN Americans

Burmese	4,928
Cambodian	2,868
Filipino	43,012
Hmong	8,124
Indonesian	2,071
Laotian	4,618
Malaysian	690
Thai	4,960
Vietnamese	23,796

% of Population	% of Asian American Population
1%	23.1%

TRAVEL AND TOURISM

\$121 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology
 Copyright © 2024 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: The Coca-Cola Company, VinFast, Expedia Group, Chevron, Energy Capital Vietnam, Citi, AIG, Marriott, and Boeing

