

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Minnesota and ASEAN

EXPORTS

\$2.6 B

Total exports to ASEAN

\$2 B

Goods exports to ASEAN

\$646 M

Services exports to ASEAN



6%

of state exports globally go to ASEAN

20%

which is of state exports to the Indo-Pacific

INVESTMENT

N/A

Invested by ASEAN greenfield projects since 2003

N/A

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1

University with a Southeast Asia Studies Program



2

Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

13,846

Total jobs supported by state exports to ASEAN

7,696

Jobs directly supported by state exports to ASEAN

6,150

Jobs indirectly supported by state exports to ASEAN

EDUCATION



993

International students from ASEAN



6.9%

of all international students are from ASEAN



\$32 M

ASEAN student spending

ASEAN AMERICANS

196,834

ASEAN Americans

Burmese 14,968

Cambodian 10,257

Filipino 23,820

Hmong 95,436

Indonesian 929

Laotian 13,430

Malaysian 572

Thai 5,222

Vietnamese 32,200

% of Population

3.5%

% of Asian American Population

56.3%

TRAVEL AND TOURISM

\$68 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

Copyright © 2024 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: The Coca-Cola Company, VinFast, Expedia Group, Chevron, Energy Capital Vietnam, Citi, AIG, Marriott, and Boeing



EAST-WEST CENTER



US-ASEAN
BUSINESS COUNCIL, INC.