

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Mississippi and ASEAN

EXPORTS

\$542 M

Total exports to ASEAN

\$471 M

Goods exports to ASEAN

\$71 M

Services exports to ASEAN



3%

of state exports globally go to ASEAN

15%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$268 M

Invested by ASEAN greenfield projects since 2003

800

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



2

Majority owned enterprises from ASEAN countries

JOB FROM EXPORTS

3,214

Total jobs supported by state exports to ASEAN

1,889

Jobs directly supported by state exports to ASEAN

1,325

Jobs indirectly supported by state exports to ASEAN

EDUCATION



81

International students from ASEAN



2.7%

of all international students are from ASEAN



\$2 M

ASEAN student spending

ASEAN AMERICANS

19,237

ASEAN Americans

Burmese	30
Cambodian	352
Filipino	8,179
Hmong	29
Indonesian	179
Laotian	157
Malaysian	169
Thai	929
Vietnamese	9,213

% of Population	% of Asian American Population
0.7%	46.3%

TRAVEL AND TOURISM

\$20 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDI Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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