

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## New Hampshire and ASEAN

### EXPORTS

# \$468 M

Total exports to ASEAN

# \$250 M

Goods exports to ASEAN

# \$218 M

Services exports to ASEAN



# 4%

of state exports globally go to ASEAN

# 20%

which is of state exports to the Indo-Pacific

### INVESTMENT

# N/A

Invested by ASEAN greenfield projects since 2003

# N/A

Jobs created by ASEAN greenfield projects since 2003

### EXCHANGES AND CONNECTIONS



# 1

Majority owned enterprise from an ASEAN country

### JOBS FROM EXPORTS

# 2,560

Total jobs supported by state exports to ASEAN

# 1,516

Jobs directly supported by state exports to ASEAN

# 1,044

Jobs indirectly supported by state exports to ASEAN

### EDUCATION



# 150

International students from ASEAN



# 4%

of all international students are from ASEAN



# \$6 M

ASEAN student spending

### ASEAN AMERICANS

# 14,596

ASEAN Americans

Burmese 206

Cambodian 1,570

Filipino 5,880

Hmong 0

Indonesian 633

Laotian 1,043

Malaysian 24

Thai 1,181

Vietnamese 4,059

% of Population	% of Asian American Population
1.1%	29%

### TRAVEL AND TOURISM

# \$22 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: UniWorld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: [asiamattersforamerica.org/sources-and-methodology](https://asiamattersforamerica.org/sources-and-methodology)

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