

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

New Jersey and ASEAN

EXPORTS

\$3.6 B

Total exports to ASEAN

\$1.9 B

Goods exports to ASEAN

\$1.8 B

Services exports to ASEAN



5%

of state exports globally go to ASEAN

19%

which is of state exports to the Indo-Pacific

INVESTMENT

\$74 M

Invested by ASEAN greenfield projects since 2003

186

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1

Sister partnership with ASEAN



13

Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

17,685

Total jobs supported by state exports to ASEAN

9,443

Jobs directly supported by state exports to ASEAN

8,242

Jobs indirectly supported by state exports to ASEAN

EDUCATION



423

International students from ASEAN



1.9%

of all international students are from ASEAN



\$17 M

ASEAN student spending

ASEAN AMERICANS

187,112

ASEAN Americans

Burmese 1,621

Cambodian 2,671

Filipino 145,889

Hmong 120

Indonesian 2,562

Laotian 838

Malaysian 828

Thai 5,313

Vietnamese 27,270

% of Population

2%

% of Asian American Population

18.3%

TRAVEL AND TOURISM

\$127 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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