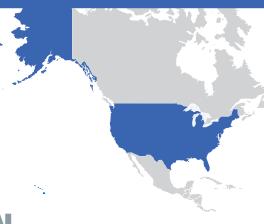


# ASEAN



# **New Jersey and ASEAN**

**EXPORTS** 

\$3,6 B

Total exports to **ASEAN** 

\$1.9 B

Goods exports to **ASEAN** 

Services exports to ASEAN

5%

of state exports globally go to ASEAN

which is

of state exports to the Indo-Pacific

🎾 INVESTMENT



Invested by ASEAN greenfield projects since 2003



**186** 

**R&D Testing Services** 

Computers & Electronic Products

Management & Consulting Services

Miscellaneous Manufacturing

\$596 M

Chemicals

\$577 M

\$382 M

\$300 M

\$171 M

Other

\$1.6 B

Jobs created by ASEAN greenfield projects since 2003

### 🚉 JOBS FROM EXPORTS

17,685

Total jobs supported by state exports to ASEAN

Jobs directly supported by state exports to ASEAN

8,242

Jobs indirectly supported by state exports to ASEAN

**EDUCATION** 



International students from ASEAN



of all international students are from ASEAN



ASEAN student spending

### 💢 ASEAN AMERICANS

187,112

**ASEAN Americans** 

Burmese	1,621
Cambodian	2,671
Filipino	145,889
Hmong	120
Indonesian	2,562
Laotian	838
Malaysian	828
Thai	5,313
Vietnamese	27,270

2%	18.3%
% of	% of Asian American
Population	Population

### 🛪 TRAVEL AND TOURISM

ASEAN visitor spending

## EXCHANGES AND CONNECTIONS



Sister partnership with ASEAN



Majority owned enterprises from ASEAN countries

SOURCES; Exports, Jobs, Travel and Tourism; Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2021 5-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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