

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

New Mexico and ASEAN

EXPORTS

\$290 M

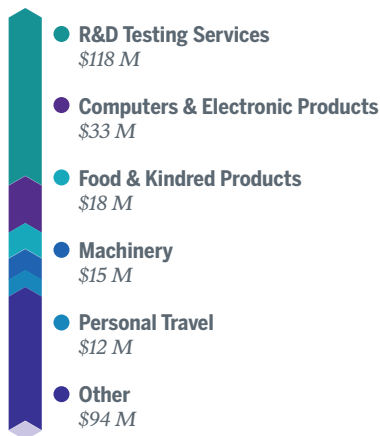
Total exports to ASEAN

\$103 M

Goods exports to ASEAN

\$187 M

Services exports to ASEAN



4% of state exports globally go to ASEAN
which is
23% of state exports to the Indo-Pacific

INVESTMENT

\$1 B

Invested by ASEAN greenfield projects since 2003

1,950

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1 Sister partnership with ASEAN



1 Majority owned enterprise from an ASEAN country

JOBS FROM EXPORTS

1,444

Total jobs supported by state exports to ASEAN

823

Jobs directly supported by state exports to ASEAN

621

Jobs indirectly supported by state exports to ASEAN

EDUCATION



138

International students from ASEAN



5.2%

of all international students are from ASEAN



\$4 M

ASEAN student spending

ASEAN AMERICANS

23,277

ASEAN Americans

Burmese 49

Cambodian 98

Filipino 15,199

Hmong 16

Indonesian 281

Laotian 361

Malaysian 52

Thai 1,546

Vietnamese 5,675

% of Population	% of Asian American Population
1.1%	44.1%

TRAVEL AND TOURISM

\$20 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2021 5-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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