

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

New York and ASEAN

EXPORTS

\$10 B

Total exports to ASEAN

\$5.5 B

Goods exports to ASEAN

\$4.5 B

Services exports to ASEAN



5%

of state exports globally go to ASEAN

21%

which is
of state exports to the Indo-Pacific

INVESTMENT



\$788 M

Invested by ASEAN greenfield projects since 2003



2,414

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



10

ASEAN Country Consulates



2

Universities with a Southeast Asia Studies Program



31

Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

48,578

Total jobs supported by state exports to ASEAN

24,040

Jobs directly supported by state exports to ASEAN

24,538

Jobs indirectly supported by state exports to ASEAN

EDUCATION



4,534

International students from ASEAN



3.6%

of all international students are from ASEAN



\$207 M

ASEAN student spending

ASEAN AMERICANS

253,619

ASEAN Americans

Burmese	18,308
Cambodian	6,197
Filipino	154,980
Hmong	457
Indonesian	7,702
Laotian	4,772
Malaysian	4,741
Thai	16,785
Vietnamese	39,677

% of Population	% of Asian American Population
1.3%	12.6%

TRAVEL AND TOURISM

\$543 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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