

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Ohio and ASEAN

### EXPORTS

**\$3.3 B**

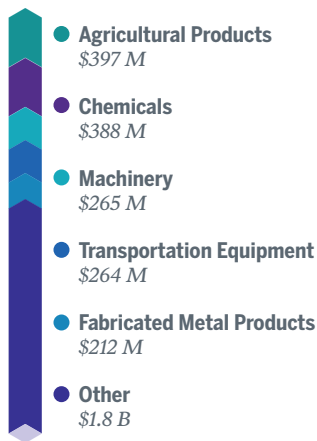
Total exports to ASEAN

**\$2.3 B**

Goods exports to ASEAN

**\$968 M**

Services exports to ASEAN



**4%**

of state exports globally go to ASEAN

**17%**

which is of state exports to the Indo-Pacific

### INVESTMENT

**\$166 M**

Invested by ASEAN greenfield projects since 2003

**666**

Jobs created by ASEAN greenfield projects since 2003

### EXCHANGES AND CONNECTIONS



**1**

University with a Southeast Asia Studies Program



**5**

Majority owned enterprises from ASEAN countries

### JOB FROM EXPORTS

**18,251**

Total jobs supported by state exports to ASEAN

**10,175**

Jobs directly supported by state exports to ASEAN

**8,076**

Jobs indirectly supported by state exports to ASEAN

### EDUCATION



**1,767**

International students from ASEAN



**5.2%**

of all international students are from ASEAN



**\$61 M**

ASEAN student spending

### ASEAN AMERICANS

**84,489**

ASEAN Americans

Burmese 2,218

Cambodian 6,422

Filipino 42,018

Hmong 409

Indonesian 2,077

Laotian 5,028

Malaysian 817

Thai 5,572

Vietnamese 19,928

% of Population

**0.7%**

% of Asian American Population

**23.1%**

### TRAVEL AND TOURISM

**\$116 M**

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

**ASEAN Matters for America/America Matters for ASEAN** is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: [asiamattersforamerica.org/sources-and-methodology](https://asiamattersforamerica.org/sources-and-methodology)

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