

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Oregon and ASEAN

### EXPORTS

**\$4.7 B**

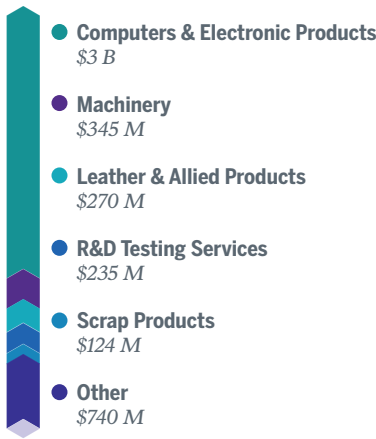
Total exports to ASEAN

**\$4.1 B**

Goods exports to ASEAN

**\$560 M**

Services exports to ASEAN



**11%** of state exports globally go to ASEAN  
 which is **24%** of state exports to the Indo-Pacific

### INVESTMENT

**N/A**

Invested by ASEAN greenfield projects since 2003

**N/A**

Jobs created by ASEAN greenfield projects since 2003

### EXCHANGES AND CONNECTIONS



**1**

University with a Southeast Asia Studies Program



**2**

Majority owned enterprises from ASEAN countries

### JOBS FROM EXPORTS

**21,533**

Total jobs supported by state exports to ASEAN

**15,196**

Jobs directly supported by state exports to ASEAN

**6,337**

Jobs indirectly supported by state exports to ASEAN

### EDUCATION



**774**

International students from ASEAN



**10.5%**

of all international students are from ASEAN



**\$27 M**

ASEAN student spending

### ASEAN AMERICANS

**109,789**

ASEAN Americans

Burmese	2,060
Cambodian	4,722
Filipino	47,347
Hmong	3,596
Indonesian	2,300
Laotian	5,861
Malaysian	429
Thai	5,315
Vietnamese	38,159

% of Population	% of Asian American Population
<b>2.6%</b>	<b>39%</b>

### TRAVEL AND TOURISM

**\$58 M**

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

For definition of the Indo-Pacific (39 countries) and other methodology visit: [asiamattersforamerica.org/sources-and-methodology](https://asiamattersforamerica.org/sources-and-methodology)  
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