

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Pennsylvania and ASEAN

EXPORTS

\$3.4 B

Total exports to ASEAN

\$2 B

Goods exports to ASEAN

\$1.5 B

Services exports to ASEAN



5%

of state exports globally go to ASEAN

21%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$11 M

Invested by ASEAN greenfield projects since 2003

47

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



1

Sister partnership with ASEAN



1

University with a Southeast Asia Studies Program



7

Majority owned enterprises from ASEAN countries

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

JOB FROM EXPORTS

16,442

Total jobs supported by state exports to ASEAN

8,545

Jobs directly supported by state exports to ASEAN

7,897

Jobs indirectly supported by state exports to ASEAN

EDUCATION



2,481

International students from ASEAN



5.1%

of all international students are from ASEAN



\$105 M

ASEAN student spending

ASEAN AMERICANS

138,780

ASEAN Americans

Burmese 2,632

Cambodian 17,029

Filipino 50,632

Hmong 1,131

Indonesian 5,209

Laotian 4,500

Malaysian 1,043

Thai 5,537

Vietnamese 51,067

% of Population

1.1%

% of Asian American Population

24.4%

TRAVEL AND TOURISM

\$166 M

ASEAN visitor spending



For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

Copyright © 2024 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: The Coca-Cola Company, VinFast, Expedia Group, Chevron, Energy Capital Vietnam, Citi, AIG, Marriott, and Boeing



EAST-WEST CENTER



US-ASEAN
BUSINESS COUNCIL, INC.