

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

South Carolina and ASEAN

EXPORTS

\$1.7 B

Total exports to ASEAN

\$1.4 B

Goods exports to ASEAN

\$302 M

Services exports to ASEAN



4%

of state exports globally go to ASEAN

15%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$985 M

Invested by ASEAN greenfield projects since 2003

3,719

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



2

Majority owned enterprises from ASEAN countries

JOBS FROM EXPORTS

8,824

Total jobs supported by state exports to ASEAN

4,497

Jobs directly supported by state exports to ASEAN

4,327

Jobs indirectly supported by state exports to ASEAN

EDUCATION



153

International students from ASEAN



2.5%

of all international students are from ASEAN



\$5 M

ASEAN student spending

ASEAN AMERICANS

47,548

ASEAN Americans

Burmese 998

Cambodian 2,093

Filipino 23,684

Hmong 1,260

Indonesian 565

Laotian 2,331

Malaysian 41

Thai 3,510

Vietnamese 13,066

% of Population

0.9%

% of Asian American Population

40.6%

TRAVEL AND TOURISM

\$43 M

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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