

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Virginia and ASEAN

### EXPORTS

**\$2.7 B**

Total exports to ASEAN

**\$1.4 B**

Goods exports to ASEAN

**\$1.3 B**

Services exports to ASEAN



**6%**

of state exports globally go to ASEAN

**19%**

which is  
of state exports to the Indo-Pacific

### INVESTMENT



**\$231 M**

Invested by ASEAN greenfield projects since 2003



**479**

Jobs created by ASEAN greenfield projects since 2003

### EXCHANGES AND CONNECTIONS



**2**

Sister partnerships with ASEAN



**4**

Majority owned enterprises from ASEAN countries

### JOBS FROM EXPORTS

**15,249**

Total jobs supported by state exports to ASEAN

**8,719**

Jobs directly supported by state exports to ASEAN

**6,530**

Jobs indirectly supported by state exports to ASEAN

### EDUCATION



**898**

International students from ASEAN



**4.6%**

of all international students are from ASEAN



**\$33 M**

ASEAN student spending

### ASEAN AMERICANS

**222,689**

ASEAN Americans

Burmese	2,180
Cambodian	9,526
Filipino	117,250
Hmong	298
Indonesian	2,966
Laotian	5,439
Malaysian	1,110
Thai	12,470
Vietnamese	71,450

% of Population	% of Asian American Population
<b>2.6%</b>	<b>30.4%</b>

### TRAVEL AND TOURISM

**\$125 M**

ASEAN visitor spending

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. ASEAN Matters for America is a part of the Asia Matters for America initiative of the East-West Center.

For definition of the Indo-Pacific (39 countries) and other methodology visit: [asiamattersforamerica.org/sources-and-methodology](https://asiamattersforamerica.org/sources-and-methodology)

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