

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Washington and ASEAN

EXPORTS

\$7.2 B

Total exports to ASEAN

\$5 B

Goods exports to ASEAN

\$2.2 B

Services exports to ASEAN



9%

of state exports globally go to ASEAN

25%

which is of state exports to the Indo-Pacific

INVESTMENT

\$156 M

Invested by ASEAN greenfield projects since 2003

704

Jobs created by ASEAN greenfield projects since 2003

EXCHANGES AND CONNECTIONS



7

Sister partnerships with ASEAN



1

University with a Southeast Asia Studies Program



10

Majority owned enterprises from ASEAN countries

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2022 data; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–2023); ASEAN Americans: US Census Bureau, American Community Survey, 2015-year Asian Alone or in Any Combination estimates; Exchanges and Connections: Uniworld Business Publications (accessed January 2024, data not available for Brunei, Laos, and Myanmar) and East-West Center research.

ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.

JOBS FROM EXPORTS

33,085

Total jobs supported by state exports to ASEAN

16,060

Jobs directly supported by state exports to ASEAN

17,025

Jobs indirectly supported by state exports to ASEAN

EDUCATION



3,209

International students from ASEAN



13.9%

of all international students are from ASEAN



\$115 M

ASEAN student spending

ASEAN AMERICANS

354,105

ASEAN Americans

Burmese 4,100

Cambodian 28,119

Filipino 184,553

Hmong 4,201

Indonesian 5,788

Laotian 12,654

Malaysian 1,338

Thai 14,160

Vietnamese 99,192

% of Population

4.6%

% of Asian American Population

37.7%

TRAVEL AND TOURISM

\$125 M

ASEAN visitor spending



For definition of the Indo-Pacific (39 countries) and other methodology visit: asiamattersforamerica.org/sources-and-methodology

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