

# KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

## Arkansas and Korea

### EXPORTS

# \$159 M

Total exports to Korea

# \$131 M

Goods exports to Korea

# \$28 M

Services exports to Korea



# 2%

of state exports globally go to Korea

# 7%

which is  
of state exports to the Indo-Pacific

### INVESTMENT

# N/A

Invested by Korean greenfield projects since 2003

# N/A

Korean greenfield investment in electric vehicle battery production since 2003

# N/A

Jobs created by Korean greenfield projects since 2003

# N/A

Korean majority owned enterprises

### JOBS FROM EXPORTS

# 759

Total jobs supported by state exports to Korea

# 392

Jobs directly supported by state exports to Korea

# 367

Jobs indirectly supported by state exports to Korea

### EDUCATION

# 93

International students from Korea

# 2%

of all international students are from Korea

# \$2 M

Korean student spending

### KOREAN AMERICANS

# 4,837

Korean Americans

% of Population	% of Asian American population	People who speak Korean at home
0.2%	7.9%	2,082

### TRAVEL AND TOURISM

# \$7 M

Korean visitor spending

### EXCHANGES AND CONNECTIONS

**2** Sister city with Korea

**1** Korean American Chamber of Commerce

Korean companies Samsung, Shiwon, and Zinus have locations in Bentonville\*

Korea-based Kiswire Ltd. and LG Electronics have locations in Pine Bluff and Rogers\*

SOURCES: Exports, Jobs, Travel and Visitor Spending: Estimated by the Trade Partnership (Washington, DC), 2021 data; Direct Flights: Flight Connections.com and East-West Center research; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–October 2023); Korean Americans: US Census Bureau, American Community Survey, 2021 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research.

\*Announced investments not included in FDI Markets data

For definition of the Indo-Pacific and other methodology please visit <https://asiamattersforamerica.org/sources-and-methodology>

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