

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Iowa and Korea

EXPORTS

\$624 M

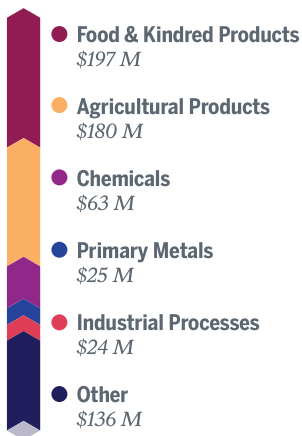
Total exports to Korea

\$543 M

Goods exports to Korea

\$81 M

Services exports to Korea



3%

of state exports globally go to Korea

7%

which is of state exports to the Indo-Pacific

INVESTMENT

\$377 M

Invested by Korean greenfield projects since 2003

N/A

Korean greenfield investment in electric vehicle battery production since 2003

228

Jobs created by Korean greenfield projects since 2003

3

Korean majority owned enterprises

JOBS FROM EXPORTS

4,402

Total jobs supported by state exports to Korea

2,243

Jobs directly supported by state exports to Korea

2,159

Jobs indirectly supported by state exports to Korea

EDUCATION



440

International students from Korea



5%

of all international students are from Korea



\$13 M

Korean student spending

KOREAN AMERICANS

10,007

Korean Americans

% of Population	% of Asian American population	People who speak Korean at home
0.3%	10%	3,045

TRAVEL AND TOURISM

\$13 M

Korean visitor spending

EXCHANGES AND CONNECTIONS



1

Sister city with Korea



2

Universities with a Korean Studies program

SOURCES: Exports, Jobs, Travel and Visitor Spending: Estimated by the Trade Partnership (Washington, DC), 2021 data; Direct Flights: Flight Connections.com and East-West Center research; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–October 2023); Korean Americans: US Census Bureau, American Community Survey, 2021 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research.

For definition of the Indo-Pacific and other methodology please visit <https://asiamattersforamerica.org/sources-and-methodology>

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