

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Kentucky and Korea

EXPORTS

\$542 M

Total exports to Korea

\$451 M

Goods exports to Korea

\$91 M

Services exports to Korea



2%

of state exports globally go to Korea

7%

which is of state exports to the Indo-Pacific

INVESTMENT

\$509 M

Invested by Korean greenfield projects since 2003

2

Korean majority owned enterprises

1,185

Jobs created by Korean greenfield projects since 2003

\$78 M

Korean greenfield investment in automobiles since 2003

JOBS FROM EXPORTS

2,041

Total jobs supported by state exports to Korea

1,158

Jobs directly supported by state exports to Korea

883

Jobs indirectly supported by state exports to Korea

EDUCATION

438

International students from Korea

4%

of all international students are from Korea

\$14 M

Korean student spending

KOREAN AMERICANS

8,328

Korean Americans

% of Population	% of Asian American population	People who speak Korean at home
0.2%	9.2%	3,170

TRAVEL AND TOURISM

\$18 M

Korean visitor spending

EXCHANGES AND CONNECTIONS

1

University with a Korean Studies program

\$5.8 billion

joint venture between Ford and Korea-based SK Innovation*

SOURCES: Exports, Jobs, Travel and Visitor Spending: Estimated by the Trade Partnership (Washington, DC), 2021 data; Direct Flights: Flight Connections.com and East-West Center research; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–October 2023); Korean Americans: US Census Bureau, American Community Survey, 2021 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research.

*Announced investments not included in FDI Markets data

For definition of the Indo-Pacific and other methodology please visit <https://asiamattersforamerica.org/sources-and-methodology>

Copyright © 2023 East-West Center

Korea Matters for America/America Matters for Korea is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-Japan relations at the national, state, and local levels. Korea Matters for America is a part of the Asia Matters for America initiative of East-West Center.

