

# KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

## North Carolina and Korea

### EXPORTS

**\$1.1 B**

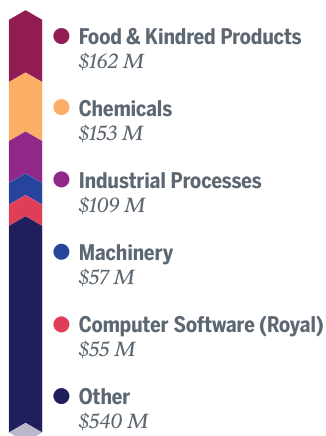
Total exports to Korea

**\$620 M**

Goods exports to Korea

**\$457 M**

Services exports to Korea



**2%**

of state exports globally go to Korea

**7%**

which is  
of state exports to the Indo-Pacific

### INVESTMENT

**\$227 M**

Invested by Korean greenfield projects since 2003

**N/A**

Korean greenfield investment in electric vehicle battery production since 2003

**848**

Jobs created by Korean greenfield projects since 2003

**9**

Korean majority owned enterprises

### JOBS FROM EXPORTS

**5,311**

Total jobs supported by state exports to Korea

**2,800**

Jobs directly supported by state exports to Korea

**2,511**

Jobs indirectly supported by state exports to Korea

### KOREAN AMERICANS

**33,591**

Korean Americans

% of Population	% of Asian American population	People who speak Korean at home
<b>0.3%</b>	<b>8.6%</b>	<b>16,327</b>

### TRAVEL AND TOURISM

**\$59 M**

Korean visitor spending

### EDUCATION



**744**

International students from Korea



**3%**

of all international students are from Korea



**\$26 M**

Korean student spending

### EXCHANGES AND CONNECTIONS



**2**

Sister cities with Korea



**3**

Korean American Chambers of Commerce



**2**

Universities with a Korean Studies program

SOURCES: Exports, Jobs, Travel and Visitor Spending: Estimated by the Trade Partnership (Washington, DC), 2021 data; Direct Flights: Flight Connections.com and East-West Center research; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–October 2023); Korean Americans: US Census Bureau, American Community Survey, 2021 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research.

For definition of the Indo-Pacific and other methodology please visit <https://asiamattersforamerica.org/sources-and-methodology>

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