

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Ohio and Korea

EXPORTS

\$1.5 B

Total exports to Korea

\$1.1 B

Goods exports to Korea

\$479 M

Services exports to Korea



2%

of state exports globally go to Korea

10%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$2.9 B

Invested by Korean greenfield projects since 2003

10

Korean majority owned enterprises

2,929

Jobs created by Korean greenfield projects since 2003

\$67 M

Korean greenfield investment in automobiles since 2003

JOBS FROM EXPORTS

7,000

Total jobs supported by state exports to Korea

3,764

Jobs directly supported by state exports to Korea

3,236

Jobs indirectly supported by state exports to Korea

EDUCATION



1,014

International students from Korea



3%

of all international students are from Korea



\$35 M

Korean student spending

KOREAN AMERICANS

26,021

Korean Americans

% of Population

0.2%

% of Asian American population

7.3%

People who speak Korean at home

10,096

TRAVEL AND TOURISM

\$62 M

Korean visitor spending

EXCHANGES AND CONNECTIONS



State-Province relationship between Ohio and Gyeongsangbuk-do



2

Universities with a Korean Studies program



\$3.5 billion joint venture between Korea-based LG Energy Solution and Japan-based Honda*

SOURCES: Exports, Jobs, Travel and Visitor Spending: Estimated by the Trade Partnership (Washington, DC), 2021 data; Direct Flights: Flight Connections.com and East-West Center research; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–October 2023); Korean Americans: US Census Bureau, American Community Survey, 2021 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research.

*Announced investments not included in FDI Markets data

For definition of the Indo-Pacific and other methodology please visit <https://asiamattersforamerica.org/sources-and-methodology>

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