

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA



Utah and Korea

EXPORTS

\$589 M

Total exports to Korea

\$431 M

Goods exports to Korea

\$158 M

Services exports to Korea • Food & Kindred Products \$147 M

• Chemicals \$108 M

- Computers & Electronics Products \$45 M
- Primary Metals \$33 M
- Computer Software (Royal) \$33 M
- Other \$222 M

2%

of state exports globally go to Korea

10%

which is

of state exports to the Indo-Pacific





Invested by Korean greenfield projects since 2003



Korean greenfield investment in electric vehicle battery production since 2003



Jobs created by Korean greenfield projects since 2003



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Korean majority owned enterprises

JOBS FROM EXPORTS

2,543

Total jobs supported by state exports to Korea

1,330

Jobs directly supported by state exports to Korea

1,213

Jobs indirectly supported by state exports to Korea

EDUCATION



787

International students from Korea



8%

of all international students are from Korea



\$24 M

Korean student spending

💢 KOREAN AMERICANS

10,511

Korean Americans

% of Asian
Population population

People who speak Korean at home

0.3%

8.8% 4.668

X TRAVEL AND TOURISM

\$27 M

Korean visitor spending

EXCHANGES AND CONNECTIONS



State-Province relationship between Utah and Gyeonggi-do



Sister city with Korea



University with a Korean Studies program

SOURCES: Exports, Jobs, Travel and Visitor Spending: Estimated by the Trade Partnership (Washington, DC), 2021 data; Direct Flights: Flight Connections.com and East-West Center research; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment; fDi Intelligence (2003–October 2023); Korean Americans: US Census Bureau, American Community Survey, 2021 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research.

For definition of the Indo-Pacific and other methodology please visit https://asiamattersforamerica.org/sources-and-methodology Copyright © 2023 East-West Center



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