

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Wisconsin and Korea

EXPORTS

\$755 M

Total exports to Korea

\$605 M

Goods exports to Korea

\$150 M

Services exports to Korea



2%

of state exports globally go to Korea

9%

which is
of state exports to the Indo-Pacific

INVESTMENT

\$2 M

Invested by Korean greenfield projects since 2003

N/A

Korean greenfield investment in electric vehicle battery production since 2003

13

Jobs created by Korean greenfield projects since 2003

1

Korean majority owned enterprises

JOBS FROM EXPORTS

3,690

Total jobs supported by state exports to Korea

1,922

Jobs directly supported by state exports to Korea

1,768

Jobs indirectly supported by state exports to Korea

EDUCATION



1,008

International students from Korea



7%

of all international students are from Korea



\$36 M

Korean student spending

KOREAN AMERICANS

12,836

Korean Americans

% of Population	% of Asian American population	People who speak Korean at home
0.2%	6.2%	3,611

TRAVEL AND TOURISM

\$22 M

Korean visitor spending

EXCHANGES AND CONNECTIONS



1

Sister city with Korea



1

Korean American Chamber of Commerce



1

University with a Korean Studies program

SOURCES: Exports, Jobs, Travel and Visitor Spending: Estimated by the Trade Partnership (Washington, DC), 2021 data; Direct Flights: Flight Connections.com and East-West Center research; Students: Institute of International Education (IIE), 2022/23 academic year data; Investment: fDi Intelligence (2003–October 2023); Korean Americans: US Census Bureau, American Community Survey, 2021 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research.

For definition of the Indo-Pacific and other methodology please visit <https://asiamattersforamerica.org/sources-and-methodology>

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