

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Arkansas and Japan

EXPORTS

\$480 M

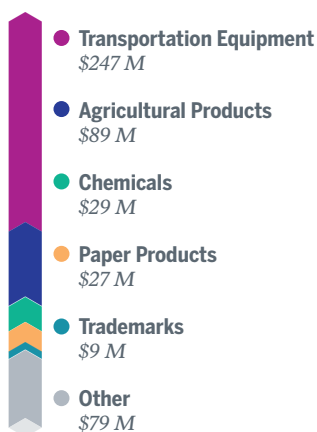
Total exports to Japan

\$419 M

Goods exports to Japan

\$61 M

Services exports to Japan



JOBS FROM EXPORTS

2,436

Total jobs supported by state exports to Japan

1,447

Jobs directly supported by state exports to Japan

989

Jobs indirectly supported by state exports to Japan

JAPANESE AMERICANS

3,817

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.1%	6.4%	1,131

TRAVEL AND TOURISM

\$2.7 M

Japanese visitor spending

6%

of state exports go to Japan

20%

which is of state exports to the Indo-Pacific

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

15

Japanese majority owned enterprises

\$660 M

Invested by Japanese greenfield projects since 2003

5,000

Jobs at Japanese-owned companies

2,188

Jobs created by Japanese greenfield projects since 2003

EDUCATION

237

International students from Japan

5.2%

of all international students are from Japan

\$5.7 M

Japanese student spending

EXCHANGES AND CONNECTIONS

3 Sister relationships with Japan

1 University with a Japanese Studies program

1 Japanese garden

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2021 data; Students: Institute of International Education (IIE) and NAFSA, 2021/22 academic year data; Investment: fDi Intelligence (January 2003 - December 2021), US Bureau of Economic Analysis 2020 data, and Uniworld Business Publications (accessed January 2023); Asian Americans: US Census Bureau, American Community Survey, Survey 5-Year Data 2016-2020; Exchanges and Connections: Sister Cities International (SCI), Council of Local Authorities for International Relations (CLAIR), individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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