

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Idaho and Japan

### EXPORTS

# \$266 M

Total exports to Japan

# \$204 M

Goods exports to Japan

# \$63 M

Services exports to Japan



# 5%

of state exports go to Japan

# 14%

which is  
of state exports to the Indo-Pacific

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

# 11

Japanese majority owned enterprises

# \$49 M

Invested by Japanese greenfield projects since 2003

# 1,100

Jobs at Japanese-owned companies

# 263

Jobs created by Japanese greenfield projects since 2003

### JOBS FROM EXPORTS

# 1,522

Total jobs supported by state exports to Japan

# 832

Jobs directly supported by state exports to Japan

# 690

Jobs indirectly supported by state exports to Japan

### EDUCATION



# 42

International students from Japan



# 1.3%

of all international students are from Japan



# \$830 K

Japanese student spending

### JAPANESE AMERICANS

# 9,078

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.5%	21.3%	1,474

### TRAVEL AND TOURISM

# \$2.1 M

Japanese visitor spending

### EXCHANGES AND CONNECTIONS



# 2

Sister relationships with Japan



# 3

Universities with a Japanese Studies program



# 1

Japanese garden

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2021 data; Students: Institute of International Education (IIE) and NAFSA, 2021/22 academic year data; Investment: fDi Intelligence (January 2003 - December 2021), US Bureau of Economic Analysis 2020 data, and Uniworld Business Publications (accessed January 2023); Asian Americans: US Census Bureau, American Community Survey, Survey 5-Year Data 2016-2020; Exchanges and Connections: Sister Cities International (SCI), Council of Local Authorities for International Relations (CLAIR), individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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