**Japan Matters for America**

**Iowa and Japan**

### Exports

- **$2.1 B** Total exports to Japan
- **$1.8 B** Goods exports to Japan
- **$288 M** Services exports to Japan

8% of state exports go to Japan, which is 24% of state exports to the Indo-Pacific.

### Jobs from Exports

- **15,490** Total jobs supported by state exports to Japan
- **7,904** Jobs directly supported by state exports to Japan
- **7,586** Jobs indirectly supported by state exports to Japan

### Japanese Americans

- **4,159** Japanese Americans
  - % of Population
  - % of Asian American population
  - People who speak Japanese at home
    - 0.1% 4.2% 1,241

### Investment Capital and Jobs from Investment

- **19** Japanese majority owned enterprises
- **$326 M** Invested by Japanese greenfield projects since 2003
- **5,200** Jobs at Japanese-owned companies
- **698** Jobs created by Japanese greenfield projects since 2003

### Travel and Tourism

- **$4.5 M** Japanese visitor spending

### Exchanges and Connections

- **116** International students from Japan
- **1.4%** of all international students are from Japan
- **$3.4 M** Japanese student spending

- **10** Sister relationships with Japan
- **4** Universities with a Japanese Studies program
- **2** Japanese gardens
- **1** Japan-America Society in the state

### Sister Relationships

- **10** Sister relationships between Iowa and Yamanashi
- **15,490** Jobs supported by state exports to Japan

### Regional Exports

**Food & Kindred Products**
- $812 M

**Agricultural Products**
- $696 M

**Insurance Services**
- $165 M

**Chemicals**
- $91 M

**Computers & Electronic Products**
- $32 M

**Other**
- $249 M

**Goods Exports to Japan**

- **$2.1 B** Total exports to Japan

### Population and Language

**Japanese Americans**

- **% of Population**
- **% of Asian American population**
- **People who speak Japanese at home**
  - 0.1% 4.2% 1,241

### Key Economic Indicators

- **Iowa**
  - **$2.1 B** Total exports to Japan
  - **$1.8 B** Goods exports to Japan
  - **$288 M** Services exports to Japan

- **Exports to Japan**
  - **8%** of state exports go to Japan
  - **24%** of state exports to the Indo-Pacific

### Investment Details

- **19** Japanese majority owned enterprises

### Jobs from Exports

- **15,490** Total jobs supported by state exports to Japan

### Jobs Creation

- **7,904** Jobs directly supported by state exports to Japan

### Jobs Indirectly Supported

- **7,586** Jobs indirectly supported by state exports to Japan

### Japanese Visitors

- **$4.5 M** Japanese visitor spending

### Education

- **116** International students from Japan

### Sister Relationships

- **10** Sister relationships with Japan

### Sister Cities

- **2** Japanese gardens

### Japan-America Society

- **1** Japan-America Society in the state

### Asian Population

- **% of Population**
- **% of Asian American population**

### Data Sources


For definition of the Indo-Pacific (39 countries) and other methodology visit https://asiamattersforamerica.org/sources-and-methodology

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