

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Iowa and Japan

EXPORTS

\$2.1 B

Total exports to Japan

\$1.8 B

Goods exports to Japan

\$288 M

Services exports to Japan



8%

of state exports go to Japan

24%

which is of state exports to the Indo-Pacific

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

19

Japanese majority owned enterprises



\$326 M

Invested by Japanese greenfield projects since 2003

5,200

Jobs at Japanese-owned companies



698

Jobs created by Japanese greenfield projects since 2003

JOBS FROM EXPORTS

15,490

Total jobs supported by state exports to Japan

7,904

Jobs directly supported by state exports to Japan

7,586

Jobs indirectly supported by state exports to Japan

EDUCATION



116

International students from Japan



1.4%

of all international students are from Japan



\$3.4 M

Japanese student spending

JAPANESE AMERICANS

4,159

Japanese Americans

| % of Population | % of Asian American population | People who speak Japanese at home |
|-----------------|--------------------------------|-----------------------------------|
| 0.1% | 4.2% | 1,241 |

TRAVEL AND TOURISM

\$4.5 M

Japanese visitor spending

EXCHANGES AND CONNECTIONS



State-Prefecture relationship between Iowa and Yamanashi



10 Sister relationships with Japan



4 Universities with a Japanese Studies program



2 Japanese gardens



1 Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2021 data; Students: Institute of International Education (IIE) and NAFSA, 2021/22 academic year data; Investment: fDi Intelligence (January 2003 - December 2021), US Bureau of Economic Analysis 2020 data, and Uniworld Business Publications (accessed January 2023); Asian Americans: US Census Bureau, American Community Survey, Survey 5-Year Data 2016-2020; Exchanges and Connections: Sister Cities International (SCI), Council of Local Authorities for International Relations (CLAIR), individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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