

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Michigan and Japan

### EXPORTS

**\$2 B**

Total exports to Japan

**\$1.5 B**

Goods exports to Japan

**\$514 M**

Services exports to Japan



**3%**

of state exports go to Japan

**16%**

which is

of state exports to the Indo-Pacific

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

**193**

Japanese majority owned enterprises

**\$3.1 B**

Invested by Japanese greenfield projects since 2003

**34,900**

Jobs at Japanese-owned companies

**9,908**

Jobs created by Japanese greenfield projects since 2003

### JOBS FROM EXPORTS

**8,921**

Total jobs supported by state exports to Japan

**5,031**

Jobs directly supported by state exports to Japan

**3,890**

Jobs indirectly supported by state exports to Japan

### EDUCATION



**163**

International students from Japan



**0.6%**

of all international students are from Japan



**\$4.1 M**

Japanese student spending

### JAPANESE AMERICANS

**22,586**

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.2%	5.8%	12,774

### TRAVEL AND TOURISM

**\$32.1 M**

Japanese visitor spending

**1** Direct flight to Japan

### EXCHANGES AND CONNECTIONS



State-Prefecture relationship between Michigan and Shiga



**28** Sister relationships with Japan



**10** Universities with a Japanese Studies program



**11** Japanese gardens



**1** Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2021 data; Students: Institute of International Education (IIE) and NAFSA, 2021/22 academic year data; Investment: fDi Intelligence (January 2003 - December 2021), US Bureau of Economic Analysis 2020 data, and Uniworld Business Publications (accessed January 2023); Asian Americans: US Census Bureau, American Community Survey, Survey 5-Year Data 2016-2020; Exchanges and Connections: Sister Cities International (SCI), Council of Local Authorities for International Relations (CLAIR), individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

Copyright © 2023 East-West Center

