Nevada and Japan

**Exports**

- **$295 M**
  Total exports to Japan
- **$151 M**
  Goods exports to Japan
- **$143 M**
  Services exports to Japan

2% of state exports go to Japan

7% of state exports to the Indo-Pacific

**Investment Capital and Jobs from Investment**

- **23**
  Japanese majority owned enterprises

- **$651 M**
  Invested by Japanese greenfield projects since 2003

- **6,900**
  Jobs at Japanese-owned companies

- **1,318**
  Jobs created by Japanese greenfield projects since 2003

**Jobs from Exports**

- **1,590**
  Total jobs supported by state exports to Japan
- **910**
  Jobs directly supported by state exports to Japan
- **680**
  Jobs indirectly supported by state exports to Japan

**Japanese Americans**

- **28,703**
  Japanese Americans

<table>
<thead>
<tr>
<th>% of Population</th>
<th>% of Asian American population</th>
<th>People who speak Japanese at home</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.9%</td>
<td>9%</td>
<td>6,098</td>
</tr>
</tbody>
</table>

**Travel and Tourism**

- **$24.1 M**
  Japanese visitor spending

**Education**

- **93**
  International students from Japan

4.8% of all international students are from Japan

**Exchanges and Connections**

- **2**
  Universities with a Japanese Studies program

- **1**
  Japan-America Society in the state

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For definition of the Indo-Pacific (39 countries) and other methodology visit https://asiamattersforamerica.org/sources-and-methodology

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