New Hampshire and Japan

**Exports**

- **$422 M** Total exports to Japan
- **$269 M** Goods exports to Japan
- **153 M** Services exports to Japan

5% of state exports go to Japan, which is 18% of state exports to the Indo-Pacific

**Investment Capital and Jobs from Investment**

- **23** Japanese majority owned enterprises
- **$489 M** Invested by Japanese greenfield projects since 2003
- **4,900** Jobs at Japanese-owned companies
- **650** Jobs created by Japanese greenfield projects since 2003

**Jobs from Exports**

- **1,927** Total jobs supported by state exports to Japan
- **1,177** Jobs directly supported by state exports to Japan
- **750** Jobs indirectly supported by state exports to Japan

**Japanese Americans**

- **2,518** Japanese Americans

<table>
<thead>
<tr>
<th>% of Population</th>
<th>% of Asian American Population</th>
<th>People who speak Japanese at home</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.2%</td>
<td>5.3%</td>
<td>868</td>
</tr>
</tbody>
</table>

**Travel and Tourism**

- **$3 M** Japanese visitor spending

**Education**

- **31** International students from Japan

1.1% of all international students are from Japan

**Exchanges and Connections**

- **2** Sister relationships with Japan
- **1** University with a Japanese Studies program
- **2** Japanese gardens

**Japanese Student Spending**

- **$1.3 M**

Sources:


For definition of the Indo-Pacific (39 countries) and other methodology visit https://asiamattersforamerica.org/sources-and-methodology

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