

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

New Hampshire and Japan

EXPORTS

\$422 M

Total exports to Japan

\$269 M

Goods exports to Japan

153 M

Services exports to Japan



5%

of state exports go to Japan

18%

which is
of state exports to the Indo-Pacific

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

23

Japanese majority owned enterprises

\$489 M

Invested by Japanese greenfield projects since 2003

4,900

Jobs at Japanese-owned companies

650

Jobs created by Japanese greenfield projects since 2003

JOBS FROM EXPORTS

1,927

Total jobs supported by state exports to Japan

1,177

Jobs directly supported by state exports to Japan

750

Jobs indirectly supported by state exports to Japan

EDUCATION



31

International students from Japan



1.1%

of all international students are from Japan



\$1.3 M

Japanese student spending

JAPANESE AMERICANS

2,518

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.2%	5.3%	868

TRAVEL AND TOURISM

\$3 M

Japanese visitor spending

EXCHANGES AND CONNECTIONS



2

Sister relationships with Japan



1

University with a Japanese Studies program



2

Japanese gardens

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2021 data; Students: Institute of International Education (IIE) and NAFSA, 2021/22 academic year data; Investment: fDi Intelligence (January 2003 - December 2021), US Bureau of Economic Analysis 2020 data, and Uniworld Business Publications (accessed January 2023); Asian Americans: US Census Bureau, American Community Survey, Survey 5-Year Data 2016-2020; Exchanges and Connections: Sister Cities International (SCI), Council of Local Authorities for International Relations (CLAIR), individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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