

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Tennessee and Japan

### EXPORTS

**\$2.3 B**

Total exports to Japan

**\$2 B**

Goods exports to Japan

**\$313 M**

Services exports to Japan



**5%**

of state exports go to Japan

**17%**

which is  
of state exports to the Indo-Pacific

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

**76**

Japanese majority owned enterprises

**\$10.3 B**

Invested by Japanese greenfield projects since 2003

**47,300**

Jobs at Japanese-owned companies

**25,013**

Jobs created by Japanese greenfield projects since 2003

### JOBS FROM EXPORTS

**10,192**

Total jobs supported by state exports to Japan

**6,125**

Jobs directly supported by state exports to Japan

**4,067**

Jobs indirectly supported by state exports to Japan

### EDUCATION



**82**

International students from Japan



**1.1%**

of all international students are from Japan



**\$2.9 M**

Japanese student spending

### JAPANESE AMERICANS

**9,985**

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
<b>0.1%</b>	<b>6.4%</b>	<b>4,411</b>

### TRAVEL AND TOURISM

**\$11.8 M**

Japanese visitor spending

### EXCHANGES AND CONNECTIONS



**7**

Sister relationships with Japan



**9**

Universities with a Japanese Studies program



**3**

Japanese gardens



**1**

Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2021 data; Students: Institute of International Education (IIE) and NAFSA, 2021/22 academic year data; Investment: fDi Intelligence (January 2003 - December 2021), US Bureau of Economic Analysis 2020 data, and Uniworld Business Publications (accessed January 2023); Asian Americans: US Census Bureau, American Community Survey, Survey 5-Year Data 2016-2020; Exchanges and Connections: Sister Cities International (SCI), Council of Local Authorities for International Relations (CLAIR), individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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